



MASHAV
Israel's Agency for International
Development Cooperation
Ministry of Foreign Affairs



WEITZ CENTER'S 2011 TRAINING PROGRAM
within the framework of MASHAV



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1. Leveraging Local Assets for Community and Economic Development

Dates: January 10th – February 3rd, 2011

Language: English

As the focus of local economic development (LED) has shifted toward local well-being generation, the importance of local assets and local institutions to leverage them for community-economic development is rising. The training is aimed at deepening participants' understanding of the linkages between growth and local well-being, and provides them with practical tools to promote it at local level.

What to learn? *The training combines approaches and methodologies with Israeli and international practices of inclusive and sustainable local development. Participants learn about global trends and its implication on local development; learn to identify and harness local assets; discover how it is applied in the social services, SMEs, environmental issues and economic sectors; understand the role of local and national stakeholders and learn about organizational mechanisms for leveraging local assets and opportunities.*

Learning modalities *The training involves presentations by leading Israeli officials and consultants, field visits to enable first hand experience, discussions and sharing knowledge and experience between participants, as well as exercises and formulation of projects in small groups.*

Target groups *Professionals, decision makers and local leaders involved in local policy making, planning, projects and programs; from developing and transitional economies.*

2. Desarrollo Rural y Gestión de Recursos Humanos para las Comunidades Indígenas en América Latina

Fechas: 7 marzo a 31 marzo, 2011

Idioma: español

La promoción de los activos locales y del capital humano es esencial para generar desarrollo local sostenible e integrado para las poblaciones indígenas, y preservar sus especificidades. La capacitación permitirá a los participantes entender los vínculos entre el desarrollo basado en los activos, los recursos humanos y el desarrollo rural y comunitario, y les proporciona herramientas para los procesos de planificación integral local y regional y de desarrollo.

¿Qué aprenderán? *Mediante enfoques y metodologías basados en las experiencias israelíes e internacionales, los participantes aprenderán como promover activos, identidades locales, y conocimiento de los pueblos indígenas; como actualizar el capital humano para el desarrollo para empoderar las comunidades; como implementar el desarrollo local integrado, diversificar las actividades rurales mejorar las cadenas de valor y reducir la pobreza en las comunidades indígenas rurales.*

Modalidades de aprendizaje *La capacitación incluye conferencias por funcionarios y consultores israelíes de punta, visitas de campo para dar lugar a experiencias directas, discusiones e intercambio de conocimientos y experiencias entre los participantes, así como ejercicios y formulación de proyectos en pequeños grupos.*

Destinatarios *Dirigentes indígenas, funcionarios y responsables políticos de gobiernos nacionales y locales que trabajan con indígenas en América Latina, organizaciones de desarrollo e instituciones que participan en el desarrollo rural, la reducción de la pobreza y el desarrollo en áreas indígenas.*

3. Mainstreaming Poverty-Environment Linkages into Development Planning

Date: May 2011

Language: English

For poor households, a better environmental management contributes to better health, resilience to environmental risks, economic development as well as livelihood opportunities. The training is aimed at improving participants' understanding of the mechanisms linking poverty and environment, and providing them with tools to mainstream Poverty-Environment linkages into local and national planning and development processes.

What to learn? *The training combines approaches, methodologies and experience gained by UNEP-UNDP Poverty-Environment Initiative (PEI) with Israeli practices in key relevant areas. Participants will better understand poverty-environment linkages; be provided with tools to mainstream poverty-environment linkages into development planning; and benefit from the Israeli experience in agriculture and land preservation, water and irrigation technologies, integrated pest management, combating desertification, waste management, renewable energy, land-use planning and environmental assessment and local economic development.*

Learning modalities *The training involves presentations by PEI staff and Israeli experts, field visits to enable first hand experience, discussions and sharing knowledge and experience between participants, as well as exercises and formulation of projects in small groups.*

Target groups *The training targets professionals, officials and policy-makers from national and local governments, local and national development organizations and institutions, as well as social entrepreneurs from Sub-Saharan African states in fields of agriculture, environment management, poverty reduction, planning and development.*

4. Integrated Approach for Upgrading Poor Urban Areas

Dates: July 4th – August 2nd, 2011

Language: English

Today, as more than half of the world's population lives in cities and urban areas, slum upgrading is one of the main challenges of the developing world. In this context, partnerships between public and private sector can be valuable. The training aims at enabling participants to acquire practical tools for the design and implementation of innovative strategies and partnerships to slum upgrading.

What to learn? *The program enables participants to learn and discuss various strategies based on the international experience in slum upgrading and the Israeli experience in poor urban areas upgrading, with focus on public-private partnerships. The program covers the economic, social and organizational aspects and service delivery and highlights the role of local assets, implementation mechanisms and institutional capacities.*

Learning modalities *The training involves presentations by experts from national and local governments as well as private sector, field visits, discussions and sharing knowledge and experience, as well as exercises and formulation of projects in small groups.*

Target groups *Planners, architects, engineers, economists, community workers, administrators and policy makers; in relevant ministries, local authorities, NGOs and CBOs active in the field, as well as business organizations and academic institutions engaged with slum upgrading programs.*

5. Promoción del Desarrollo Económico Local a través de la Planificación Estratégica

Fechas: 15 agosto a 8 septiembre, 2011

Idioma: español

Los gobiernos locales en América Latina se enfrentan un acrecentamiento en las reformas democráticas y la descentralización, mientras que paralelamente la globalización, la liberalización del comercio y la privatización están transformando la economía mundial. Los gobiernos locales deben competir en la arena global, aumentar sus actividades económicas, con el fin de incrementar los recursos locales, mejorar los servicios y la calidad de vida y aumentar las oportunidades de ingresos y empleo y luchar contra la pobreza. En este sentido, la promoción de DEL es una tarea compleja y su éxito depende del uso de que necesita herramientas adecuadas: , una herramienta poderosa para promover el desarrollo local es la planificación estratégica. Este curso está diseñado para compartir la experiencia práctica y las herramientas de planificación estratégica para el DEL, promocionadas por la ONU-Hábitat-ROLAC e Israel.

¿Qué aprenderán? *La capacitación permitirá a los participantes: Aprender de la metodología y las prácticas de planificación estratégica para el LED; la promoción de actividades generadoras de ingresos dentro de un marco incluyente y sostenible; la creación de ventajas competitivas en el ámbito nacional y mundial mediante la utilización de los activos locales; y el desarrollo de plataformas para generar alianzas y movilizar recursos.*

Modalidades de aprendizaje *La capacitación incluye conferencias y talleres de ONU-Hábitat-ROLAC y de expertos israelíes del sector público y privado, visitas de campo, discusiones y intercambio de conocimientos y experiencias, así como ejercicios y formulación de proyectos en pequeños grupos.*

Destinatarios *Planificadores, arquitectos, ingenieros, economistas, sociólogos, trabajadores comunitarios, administradores de políticas ambientales; que trabajan en ministerios, gobiernos locales, ONG's y organizaciones comunitarias, así como en empresas privadas e instituciones académicas comprometidas con el DEL.*

6. Municipal Platforms for Local Strategic Development (for Lake Victoria region)

Dates: August 29th - September 7th, 2011

Language: English

Many strategic plans are shelved due to lack of organizational mechanisms for implementation and management. Israel acquired substantial experience in developing such mechanisms to implement its local development policies and strategies, enabling local authorities and regions to meet the challenges created by decentralization, privatization, globalization and the demands and expectations of citizens. This short training is aimed at exposing the participants to these mechanisms, and to encourage them to introduce these mechanisms into their respective areas, with the required adaptations.

What to learn? *Participants will be introduced to strategic planning as a framework for action, they will learn about Municipal strategic Planning Units, Municipal corporations for Development, Industrial Zones Managements, One Stop Shop frameworks for supporting businesses and entrepreneurs as well as Sub-Municipal Community Administration and more.*

Learning modalitie *The training is focused on field visits, discussions and interactive presentations.*

Target groups *Policy and decision makers and executives from local government, regional institutions and ministries (district level) from countries in Lake Victoria regions.*

7. Local Government and Civil Society's Role in Sustainable Local Development

Dates: September 18th - October 12th, 2011

Language: English

In response to decentralization and global issues such as climate change and trends in global economy, local governments are facing new challenges which compel them to broaden their responsibilities and lead sustainable development efforts in a multi-actor's arena. The training is aimed at discussing the practical impact of such processes on sustainable development at local level; understand the shift in the roles of local government and civil society; learn from relevant Israeli and international experience and acquire methodologies and tools to promote local sustainability.

What to learn? *The training enable participants to discuss key sustainability issues and local development; discuss Israeli and international local strategies to promote local sustainability and partnerships between civil society, institutions and organizations and learn from Israeli experience in renewable energy, waste water management, stream restoration, waste management, sustainable and organic agriculture, education for sustainability and more.*

Learning modalities *The training (in partnership with Israel Union of Environmental NGO's) involves presentations, field visits to enable first hand experience, discussions, sharing knowledge and experience, exercises and formulation of projects in small groups.*

Target groups *Policy makers and officials in local governments and NGOs involved in the different aspects of local sustainability and climate change. Priority will be given to those engaged with ICLEI*

8. Proyectos de Desarrollo Rural Integrado (DRI)

Fechas: 18 Septiembre a 12 Octubre, 2011

Idioma: español

En las zonas rurales, la región es la unidad de desarrollo territorial donde se lleva a cabo la integración de los sectores económicos, los aspectos socio-culturales, físicos y la gobernabilidad. También es la unidad territorial en la que se integran las políticas nacionales y locales. Una de las deficiencias del desarrollo regional es la brecha entre las políticas y la implementación, a menudo debido a la falta de capacidades institucionales regionales y sub-regionales, o a los altos costos de los proyectos de desarrollo regional. Esta capacitación tiene como objetivo introducir a los participantes al "Enfoque de Rehovot" de DRI, y proporcionarles herramientas que les permitan desarrollar proyectos viables.

¿Qué aprenderán? *Los participantes conocerán el Enfoque de Rehovot para el DRI, la integración horizontal de los sectores económicos y la integración vertical entre las políticas nacionales y locales. Los participantes aprenderán a identificar y formular proyectos concretos con el enfoque de DRI, que estén basados en el aprovechamiento de los recursos locales, la generación de alianzas y la introducción de innovaciones. Los participantes tendrán la oportunidad de conocer la experiencia israelí en el campo del desarrollo regional y aprender los mecanismos de ejecución y gestión que apoyan la sostenibilidad de los proyectos.*

Modalidades de aprendizaje *La capacitación incluye conferencias de expertos del sector público y privado, visitas de campo, ejercicios, intercambio de experiencias y formulación de proyectos en pequeños grupos.*

Destinatarios *Planificadores, arquitectos, ingenieros, economistas, sociólogos, trabajadores comunitarios; administradores y responsables políticos de América Latina, que trabajan en los ministerios, en gobiernos regionales y locales y en organizaciones no gubernamentales, así como en empresas privadas e instituciones académicas dedicadas al DRI.*

9. Water, Waste and Energy Management as a Tool for Local Development in Lake Victoria Region (In partnership with Arava Institute for Environmental Studies)

Dates: October 24th - November 8th, 2011

Language: English

With less than 5 years to go to achieve the MDGs, Lake Victoria Region lag behind. Millions have no or limited access to safe drinking water and basic sanitation. Though the region has considerable assets and opportunities for development, the water and sanitation issues, in addition to limited access to sources of power, limit the region's development opportunities, and strengthen this vicious cycle of under development. The training aims at discussing the relevancy of Israeli experience in water, waste and renewable energy to Lake Victoria Region and how it can be utilized as leverage for socio-economic development.

What to learn? *Participants will be introduced to Israeli technologies and management tools related to water harvesting, irrigation and purification as well as sanitation and renewable energy; Asset-Based development approach and community and economic development tools.*

Learning modalitie *The training integrates interactive presentations, exercises, field visits, discussions and formulation of projects.*

Target groups *Policy makers and professionals from Lake Victoria Region engaged in local and regional planning and development; in environmental protection and in water, sanitation and energy sectors from local government, regional institutions and district level of relevant ministries.*

10. Integrating Biodiversity into Local Development

Dates: November 28th - December 22nd, 2011

Language: English